



# IDAN LASRY *Data Analyst*

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## Summary

Data Analyst | **Python** · **SQL** · **Power BI** | AI-Native Workflows.  
Own profound statistical foundation. Proficient in extracting data-driven insights and statistical modeling. Bringing a high degree of responsibility and adaptability to the workspace

## Education

**B.A. in Statistics and Psychology**, *Ben Gurion University of the Negev, 2023*

**GPA: 90**

Graduated with the **Head of Department's Honors**

Key Courses: SQL Databases & BI, Advanced Statistical Analysis, Object-Oriented Programming (OOP)

**AI for Data Analysts | TechTroop & Elevation, 2026**

Specialized in integrating AI tools into the analytical workflow (DIG methodology),  
Advanced Prompt Engineering (Zero/Few-shot), MVP prototyping, and AI-driven BI storytelling

## Experience

**Greenpeace Israel (Volunteer)**, *(Python · pandas · GitHub Actions · Coupler.io · Looker Studio)*

Built automated marketing data pipeline unifying Meta and Google Ads spend and conversions data: Coupler.io -> Python ETL -> Google Sheets -> Looker Studio dashboard, scheduled daily via GitHub Actions

**Small Business Owner, 2023 - Present**

Operational & Facility Support – Accountable for Short-Term solutions planning and execution

**Rehabilitative Instructor, "Beit Guy" (Mental Health Services), 2022**

Provided 1:1 rehabilitative and therapeutic support to adolescents and young adults facing mental health and life challenges to facilitate personal growth and daily functioning

**Chess Tutoring, Tzalash, Present**

Instructed elementary school students in chess, enhancing their critical thinking, communication, and problem-solving skills

## Data Analysis Projects

**"DIG" Wizard Analyst - LLM Workflow Platform to Analyze Data,**

*(Python · Anthropic · Streamlit · Plotly · Pydantic · GitHub)*

Built an AI platform that transforms any CSV into an executive-grade analysis — no SQL, no code required. Six specialized LLM agents orchestrate a full pipeline: data quality audit, research path generation, statistical analysis, Plotly dashboard, and executive narrative. Pandas handles all computation; LLMs interpret and synthesize. Deployed to Streamlit Cloud and GitHub

**JobPulse AI Personal Job Scanner,** *(Python, Telethon, OpenAI API, GitHub Actions, Claude Code)*

automated recurring workflow that connects AI tools to internal systems using APIs, it monitors Telegram job groups, scores against JD personal portfolio using GPT-4o mini, and sends alerts for high-score matches. Deployed to GitHub Actions. Demonstrates MVP system design, API orchestration, and autonomous deployment.

**Remote Therapeutic Monitoring (RTM) Data Analysis,** *(Python, Power BI, Github)*

Extracting BI insights on patients usage, billing, and churn trends using 'pandas' and Python

Building executive dashboard to showcase company's KPIs using 'DAX' and Power BI

**User Behavior & Navigation Flow Analysis, (SQL, R)**

Analyzed large-scale user data to identify navigation patterns, friction points, and anomalies in a health monitoring app

**Military Service**

**Combat soldier and commander, Givati Brigade (Reserves & Mandatory)**

Active reserve military service, 10/2023 - Present

Served in the role of an operations officer in Givati Recon Sabotage Platoon, 2015

**Languages**

**Hebrew**

Native  
Proficiency

**English**

Professional  
Proficiency

**Skills**

**Tools and Languages:** Python ('pandas', 'numpy', 'Pydantic', 'Telethon') | **SQL** (Complex queries, Window Functions, Joins) | **Power BI** (DAX, Power Query) | **Git/Github** (GitHub Actions) | **Claude Code** (Skills, Tool use) | **Excel** (Pivot Tables, VLOOKUP, Data Visualization, Dynamic Arrays) | **R** ('dplyr', 'ggplot')

**Methodologies:** Exploratory Data Analysis (**EDA**), Statistical Modeling, **A/B Testing** | Funnel Analysis, Root Cause Analysis, ETL processes, AI-Integrated Workflows ("DIG"), **JSON** to Table, **API Integration**, Data visualization, Prompt Engineering, Workflow Automation